

Website Information – Privacy & Cookie Policy

Articles 13 et seq. General Data Protection Regulation no. 2016/679 ("GDPR")

Introduction	<p>Dear User,</p> <p>when you access and navigate this website (hereinafter 'Site') your personal data are acquired, stored and managed (in technical terms 'processed') based on their voluntary insertion by you and also through the device you are using, through the analysis and saving of your IP address, navigation data, "cookies" and other online identifiers such as "pixels".</p> <p>In light of such processing activities, in compliance with applicable legislation which provides for obligations of protection, confidentiality and security on your data, Cascina Christiana clarifies below the purposes and means processed in its capacity as Data Controller.</p>		
Data Controller	<p>The Data Controller is Cascina Christiana, who can be contacted by writing an email to info@cascinachristiana.it</p>		
Categories of data processed	<p>The categories of data processed are the following:</p> <ul style="list-style-type: none"> • technical information relating to the User and the devices used, for website navigation purposes; (*) • billing data, such as tax code, VAT number or other tax data necessary for invoicing the products and services requested; (*) • personal identification and contact data such as name, surname, email address, physical address and telephone number, in case of use of the Site's functions; (*) • further information relating to browsing activity on the Site, including online identifiers (cookies, pixels, tracking elements, etc.); • personal and navigation data relating to the User's behaviour on the Site. <p>The data marked with an asterisk (*) are <u>mandatory</u> to allow the relative treatment</p>		
Purpose, legal basis and retention period	Purpose	Legal basis	Storage time
	(1) offering the Site's navigation features, including access to its pages and contents	6(1)(b), for the fulfillment of needs related to pre-contractual and contractual activities	for the sole period necessary for the permanence on the Site, and in any case for a maximum of 24 months
	(2) response to contact requests or information sent by the User	6(1)(f), for the pursuit of the legitimate interest of the Data Controller aimed at maintaining relationships with users of the Site	for up to 10 years from the interaction with the interested party
	(3) registration and access of the User to the reserved area of the Site	6(1)(b), for the fulfillment of needs related to pre-contractual and contractual activities	for up to 10 years after the user's deletion
	(4) management of billing towards the User, relating to the e-Commerce section	6(1)(c), for the fulfillment of a legal obligation to which the controller is subject (in particular, accounting and tax obligations)	for up to 10 years after the relevant purchase has been made
	(5) analysis of usage statistics and improvement of the Site's functionality	6(1)(a), based on the consent expressed by the User	until the expiration of the longest stored user ID, except for anonymization activities

	(6) sharing data with third parties for measurement and ad improvement activities	6(1)(a), based on the consent expressed by the User	for a maximum of 12 months from the acquisition of consent
	(7) subscription to the owner's newsletter and subsequent sending of commercial and marketing communications	6(1)(a), based on the consent expressed by the User	until the User requests cancellation, without prejudice to the technical times for data cancellation
	(8) activities to analyse the User's tastes and consumption habits, aimed at offering personalised promotions and services	6(1)(a), based on the consent expressed by the User	for a maximum of 12 months from the acquisition of consent, unless extended or requests for cancellation
Learn more about how we process data	<p>If the interested party wishes to receive further information on the balance between the legitimate interests pursued by the Data Controller and the fundamental rights and freedoms of the natural person, he/she may contact the Data Controller at the addresses indicated, having the right to receive a response as soon as possible and in any case within the legal timeframes.</p> <p>In the event of a dispute with the User or third parties, or of control by the competent Authorities, the conservation may be extended until the expiry of the last applicable limitation period.</p> <p>The data will not be disclosed in any way, except with the express and prior consent of the interested party and within the limits of what is provided by law.</p>		
Consequences of failure to provide data	<p>The provision of personal data marked with an asterisk (*) is <u>mandatory</u>: failure to provide such data will make it impossible to proceed with the relevant processing.</p> <p>The provision of other personal data is <u>optional</u>: failure to provide such additional data may result in the total or partial impossibility of accessing certain functions or features of the Site.</p>		
Automated decision-making processes	<p>No processing of personal data is foreseen through automated decision-making processes as provided for by current legislation, and in particular pursuant to art. 22, paragraphs 1 and 4, of the GDPR. In any case, any automated processing will not entail a legal effect for the interested party that concerns him or that significantly affects his person, unless specific informed consent is obtained and in any case in compliance with the limits of the law.</p>		
Categories of subjects who process personal data	<p>Within the limits of the obligations, tasks or purposes indicated above, personal data may be processed, made available and/or communicated to:</p> <ul style="list-style-type: none"> • collaborators of the Owner; • third parties appointed as Data Processors; <p>The complete list of Managers and other third parties can be requested from the Owner at any time, at the references indicated.</p>		
Transfer of personal data outside the European Economic Area	<p>Personal data may be transferred to countries outside the European Economic Area exclusively for technical needs, in any case to entities based in countries recognized as "adequate" by the European Commission or which have stipulated specific Standard Contractual Conditions in the text approved by the European Commission.</p> <p>In particular, some services integrated by the Site involve the transfer to the USA to suppliers adhering to the EU-US Data Privacy Framework.</p>		
Rights of the interested party	<p>The interested party may, at any time, exercise the rights provided for by European Regulation no. 2016/679. In particular, the interested party has the right:</p> <ul style="list-style-type: none"> • to access his/her personal data and to obtain its rectification or cancellation; 		

	<ul style="list-style-type: none"> • to request a limitation of the processing; • to oppose the processing, in the event that the Data Controller exercises a legitimate interest; • to obtain data portability, in the cases provided for; • to revoke consent, where provided for: the revocation of consent does not affect the lawfulness of the processing based on the consent given before the revocation; • to lodge a complaint with the supervisory authority: for Italy, the supervisory authority is the Authority for the protection of personal data based in Rome (www.gpdp.it). <p>The exercise of the rights mentioned above may take place by sending a request to the Owner's contact details and in particular to the email address indicated.</p>

What are cookies and other tools used by the Site	<p>Cookies are small text files that are transmitted from the Site to the devices of users who visit it, and which are then retransmitted to the Site during subsequent visits; they can have different characteristics and <i>be</i> used for different purposes, either by the Owner of the Site or by third parties who provide technical services to the Owner or directly to the User.</p> <p>The Site uses different types of cookies, in compliance with the "Guidelines for cookies and other tracking tools" as issued by the Italian Data Protection Authority with general provision no. 231 of 10 June 2021.</p> <p>In this sense, Cookies can be divided into "first-party" <i>cookies</i>, <i>if installed directly by the Site</i>, and " <i>third-party</i> " <i>cookies</i>. " <i>third party</i> ", where they involve access to features and services offered by third parties other than the Data Controller.</p> <p>Some of the <i>cookies</i> used by this Site are "technical" - being installed automatically after opening the Site - and therefore do not require the provision of consent by the User. Technical cookies are divided into session cookies, if they are deleted from your device when the browser and/or the navigation tab is closed, or persistent cookies, if they remain in the device's memory even after the Site is closed.</p> <p>The Site also uses cookies - both first and third party - classified as "profiling" with the User's consent: through them, the User experience is personalized and improved. Finally, additional elements, classified by the GDPR as "online identifiers", can also be implemented, which allow the analysis and monitoring of the Site's functions and allow the User to access specific services.</p>

Last revised: April 2, 2025	